

Mission

“Embracing our tradition, community and potential”

Vision

The Binbrook Agricultural Society has a vision for its future.

- To bloom where we’re planted
- Embrace and educate the community around us
- Celebrate the agriculture society in the heart of Binbrook
- Be the desired facility for year round community living

Goals

Strike balance between the needs of the annual Fair and year round activities

- Utilize current facilities and maximize their potential
- Provide space for high quality community living, agricultural programs, special events, private and public events, green space, rental opportunities, kitchen services, meeting space
- Raise the profile of local agriculture and strengthen the connection between rural and urban living in Binbrook
- Provide community entertainment opportunities

Build Future Capacity

- Maintain prudent financial stewardship, investing wisely in our facilities and our people
- Identify key areas for future society growth and investment
- Develop business plans to support investment in the society and its property
- Utilize engagement opportunities of membership and fair patrons to build upon successful agricultural society events
- Provide opportunities for leadership growth in the community

Grow Community Partnerships

- Be a proud, positive, courteous, contributing neighbour
- Build relationships with community partners to support mutual benefits and opportunities
- Embrace our community, members, volunteers and society supporters
- Contribute to community development projects and beautification
- Support youth development opportunities in our community

Objectives of the Binbrook Agricultural Society

The Act outlines the objectives for agricultural societies as follows and the BAS will strive to meet those objectives in the following way.

“The objects of an agricultural society are to encourage an awareness of agriculture and to promote improvements in the quality of life of persons living in an agricultural community by,

- (a) Researching the needs of the agricultural community and developing programs to meet those needs;
 - Operating weekly farmers market
 - Surveying community members about future growth and opportunities to meet the needs of members
 - Working with local partners to provide space and opportunities for mutual benefit
- (b) Holding agricultural exhibitions featuring competitions for which prizes may be awarded;
 - Build on successful annual fall fair each year
 - Provide a premier showcase for agricultural competitions in the area
- (c) Promoting the conservation of natural resources;
 - Support local food through green belt initiatives, farmers market, food land ontario programming
 - Develop a plan for waste reduction and compostable options in our facilities
- (d) Encouraging the beautification of the agricultural community;
 - Have a positive community presence
 - Take pride in our facilities and grounds
 - Develop a “communities in bloom” program for Binbrook
- (e) Supporting and providing facilities to encourage activities intended to enrich rural life;
 - Offer facilities and events space to numerous not for profit and agriculture groups
 - Utilize rental income for continual revitalization in existing facilities
 - Develop plans for growth opportunities for the societies rental services
- (f) Conducting or promoting horse races when authorized to do so by a by-law of the society
 - Horses will continue to be a successful attraction at our annual fair as we continue to expand and support all areas of equine competitions and attractions